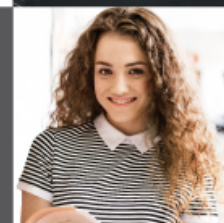


DIGITAL AND SOCIAL MEDIA TOOLKIT

Building a Grad Nation:

Progress and Challenge
in Raising High School
Graduation Rates



ANNUAL
UPDATE
2018

A Report By:

Civic Enterprises

Everyone Graduates Center at the School
of Education at Johns Hopkins University

Lead Sponsor:

AT&T

Supporting Sponsor:

Lumina Foundation

For the release of the 2018 *Building a Grad Nation* report, we are encouraging conversation about the progress we are making and the urgent work that remains.

You can find the report at <http://gradnation.americaspromise.org/2018BGNreport>. Please join the conversation by using the hashtag [#GradNation](#).

NEWSLETTER BLURB

JUST RELEASED: 2018 Building a Grad Nation Report

In 2001, the national high school graduation rate stood at 71 percent. Fifteen years later – and for the first time ever, no state in the nation has a high school graduation rate below 71 percent and there are now 39 states above 80 percent, a major milestone toward reaching the country’s goal of a 90 percent graduation rate, according to the latest Building a Grad Nation report.

However, even with clear progress – and an additional three million students graduating rather than dropping out over that same time period – the country has more work to do to finish the job to reach its goal.

Learn more in the 2018 *Building a Grad Nation* report co-authored by Civic Enterprises and Everyone Graduates Center, and released in partnership with America’s Promise Alliance and the Alliance for Excellent Education. <http://bit.ly/2018BGN>

REPORT PROMOTION

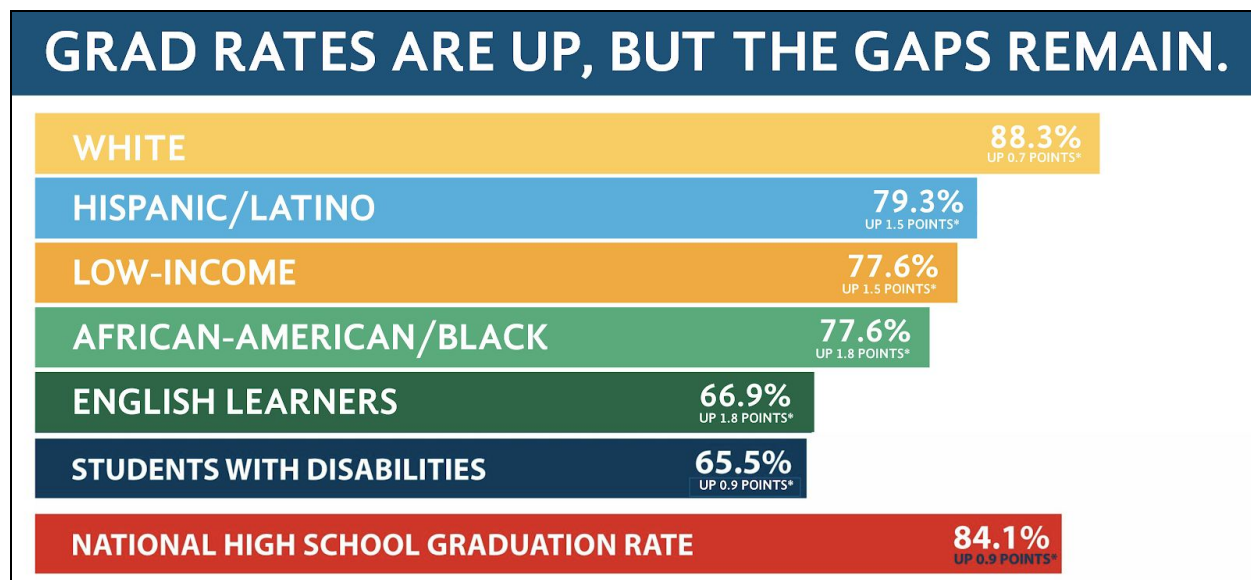
Facebook/LinkedIn:

Download the 2018 Building a #GradNation report by Civic Enterprises and Everyone Graduates Center and learn about the progress and challenges that remain around increasing graduation rates for all students. <http://bit.ly/2018BGN>

How can we reach a 90% graduation rate nationwide by 2020? Learn what it will take to get there in the 2018 Building a #GradNation report by Civic Enterprises and Everyone Graduates Center. <http://bit.ly/2018BGN>



Shareable Graphics



Download our gallery of shareable gifs and images: <http://bit.ly/2018BGNGraphics>

Sample graphic posts:

How can we help more students graduate from high school and reach the #GradNation goal? <http://bit.ly/2018BGN>

5 reasons why graduating from high school on-time matters. <http://bit.ly/2018BGN>
#GradNation

Twitter: General Tweets

JUST RELEASED: Download the 2018 Building a #GradNation report by @CivicEnterprise & @JHU_EGC <http://bit.ly/2018BGN>

Download the 2018 Building a #GradNation report by @CivicEnterprise & @JHU_EGC w/ @All4Ed @AmericasPromise <http://bit.ly/2018BGN>

Want to eliminate roadblocks to HS graduation for all students? Learn how in the 2018 Building a #GradNation report. <http://bit.ly/2018BGN>



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The nation's HS #gradrate is at 84.1% @CivicEnterprise @JHU_EGC @All4Ed @AmericasPromise <http://bit.ly/2018BGN> #GradNation

We must continue to close #grad gaps for ALL students. Download the 2018 Building a #GradNation report. <http://bit.ly/2018BGN>

What will it take to reach a 90% HS graduation rate for all students? Learn more in the 2018 Building a #GradNation report. <http://bit.ly/2018BGN>

High School Graduation Trends Across the Nation

In 2011, five states had HS graduation rates below 70 percent. In 2016, no state had a grad rate below 71%. <http://bit.ly/2018BGN> #GradNation

In 2016, two states reached the 90% goal & 25 other states reported a HS grad rate above 85%. <http://bit.ly/2018BGN> #GradNation

18 States, many w/ populations of Black, Hispanic/Latino & low-income students have helped to narrow national racial and income graduation rate gaps. <http://bit.ly/2018BGN> #GradNation

School districts provide a greater understanding of how widespread HS grad rate improvement is within each state & which school districts are having the most impact on state rates. Learn more: <http://bit.ly/2018BGN> #GradNation

Reaching a 90 Percent Graduation Rate for All Students

Black/African American & Hispanic/Latino students continue to make graduation rate gains greater than the national average, but their overall graduation rates still fall below 80 percent. <http://bit.ly/2018BGN> #GradNation

In 2011, no state had achieved a 90 percent graduation rate, and only nine had a graduation rate above 85 percent. In 2016, two states reached the 90 percent goal (Iowa and New Jersey), and 25 reported a graduation rate above 85 percent. <http://bit.ly/2018BGN> #GradNation



Equity gaps remain with an 11.9 percentage point HS graduation gap between Black/African American & white students and 9 percentage points between Hispanic/Latino & white students. <http://bit.ly/2018BGN> #GradNation

16 states have seen the high school graduation rate gap between low-income students and their more affluent peers increase. <http://bit.ly/2018BGN> #GradNation

In 2016, just 65.5 percent of students with disabilities graduated in four years—making it the largest student subgroup with the least amount of growth since 2011. <http://bit.ly/2018BGN> #GradNation

The number of low-graduation-rate high schools has gone up from 2,249 in 2015 to 2,425 in 2016. These schools represent 13% of all high schools & enroll approximately 7% of high school students. <http://bit.ly/2018BGN> #GradNation

Twitter: Policy Recommendations

How can we help more students graduate from HS & reach the #GradNation 90% #GradRate goal? <http://bit.ly/2018BGN>

K-12 education leaders can ease the transition from high school to postsecondary and careers by creating alignment between high school and college entry requirements. Read more policy recommendations in the 2018 Building a #GradNation Report: <http://bit.ly/2018BGN>

Districts with low-performing high schools must develop support and improvement plans that include evidence-based strategies approved and monitored by the state. Read more policy recommendations in the 2018 Building a #GradNation Report: <http://bit.ly/2018BGN>

AT&T Aspire

.@ConnectToGood has helped increase HS grad rates by driving innovation in edu through #ATTImpact. <http://bit.ly/2018BGN> #GradNation

Thank you to @ATT @ConnectToGood for helping to build a stronger #GradNation for generations to come. <http://bit.ly/2018BGN> #ATTImpact



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Since 2008, the share of Americans ages 25 to 64 that hold a credential beyond high school has increased 9% to a record high of 46.9% via @LuminaFound <http://bit.ly/2018BGN> #GradNation

The gap between white and Black Americans age 25 to 64 with at least an associate degree was 16.4%. While the gap between white & Hispanic/Latino 25-to 64-year-olds was 24.5% via @LuminaFound <http://bit.ly/2018BGN> #GradNation



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