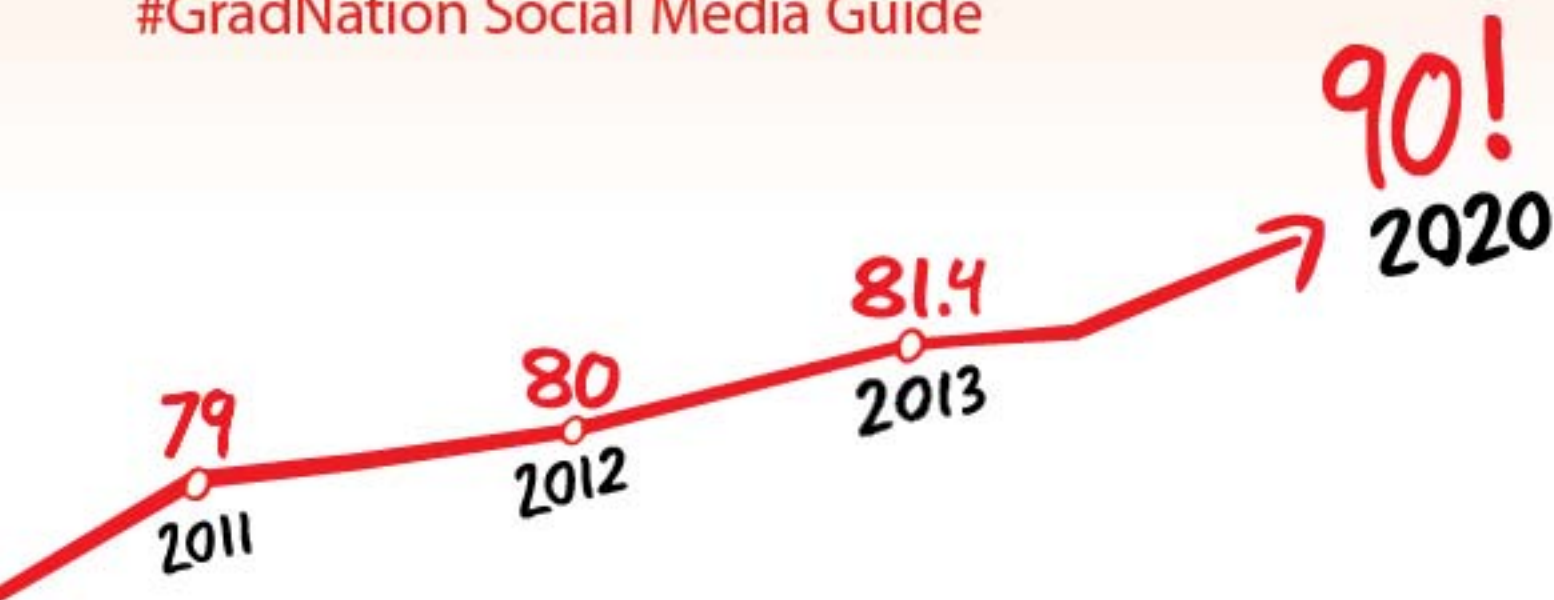


Building a Grad Nation

National & Community Partner
#GradNation Social Media Guide



For the release of the [Building a Grad Nation](#) report, we are encouraging conversation about the progress we are making and the urgent work that remains.

You can find the report on www.gradnation.org/gradreport as of May 12, 2015. Please join the conversation by using the hashtag #GradNation.

A REPORT BY:

Civic Enterprises
Everyone Graduates Center at the School
of Education at Johns Hopkins University

IN PARTNERSHIP WITH:

America's Promise Alliance
Alliance for Excellent Education

Lead Sponsor: **AT&T**

Supporting Sponsor: **Target**

ANNUAL UPDATE

2015

Please use these messages on Monday, May 11, 2015.

Twitter:

Want to help raise HS grad rates? Register for the 2015 Building a #GradNation report webcast!
<http://bit.ly/1GMS66H>

Learn about current US grad rates. Register for the #GradNation webcast on 5/12:
<http://bit.ly/1GMS66H>

Proud to support the 2015 #GradNation campaign to achieve the national goal of 90% HS grad rate by 2020! <http://bit.ly/1GMS66H>

The 2015 Building a #GradNation report launches tomorrow! Register for the LIVE webcast on 5/12 9a ET: <http://bit.ly/1GMS66H>

Facebook:

The 2015 Building a Grad Nation report launches tomorrow! Don't miss the live webcast on 5/12! Register now at: <http://bit.ly/1GMS66H>

LIVE WEBCAST MESSAGES Please use these messages on Tuesday, May 12, 2015.

Twitter:

What will it take to help all students graduate? Find out on the 2015 Building a #GradNation Webcast!
<http://bit.ly/1GMS66H>

Want to eliminate roadblocks to HS graduation for students of color? View the 2015 Building a #GradNation webcast: <http://bit.ly/1GMS66H>

Want to eliminate roadblocks to HS graduation for low-income students? View the 2015 Building a #GradNation webcast: <http://bit.ly/1GMS66H>

Want to eliminate roadblocks to HS graduation for students with disabilities? View the 2015 Building a #GradNation webcast: <http://bit.ly/1GMS66H>

In the last 10 yrs 1.8 mil additional HS students graduated. Watch the 2015 #GradNation webcast & learn why. <http://bit.ly/1GMS66H>

REPORT LAUNCH (PLEASE DO NOT USE BEFORE, TUESDAY, MAY 12 AT 8 AM)

Twitter:

JUST RELEASED: Download the 2015 Building a #GradNation Report & learn more about HS grad rates. <http://bit.ly/1m18i8l> #GradNation

More states than ever equaled or exceeded the national avg HS grad rate of 81.4%! Learn more: <http://bit.ly/1m18i8l> #GradNation

It's time to increase the national HS grad rate to 90%! Learn how: <http://bit.ly/1m18i8l> #GradNation

Facebook:

Don't miss the release of the 2015 Building a Grad Nation report, a comprehensive analysis of the progress we're making toward the critical goal of 90 percent on-time high school graduation by 2020. Read more now: <http://bit.ly/1m18i8l>

Please use these messages after May 12, 2015.

The U.S. is on track to reach a 90% high school graduation rate by 2020. <http://bit.ly/1m18i8l> #GradNation

At 81.4%, the national graduation rate is the highest it has ever been. <http://bit.ly/1m18i8l> #GradNation

Over the last 10 yrs, 1.8 million additional students graduated from high school on-time! <http://bit.ly/1m18i8l> #GradNation

To reach the 90% HS grad rate goal, the Class of 2020 will need 310,000 more high school graduates. <http://bit.ly/1m18i8l> #GradNation

What are the barriers to high school graduation? Read up <http://bit.ly/1m18i8l> #GradNation

Questions?

For additional graphics and content please contact sarahb@americaspromise.org.