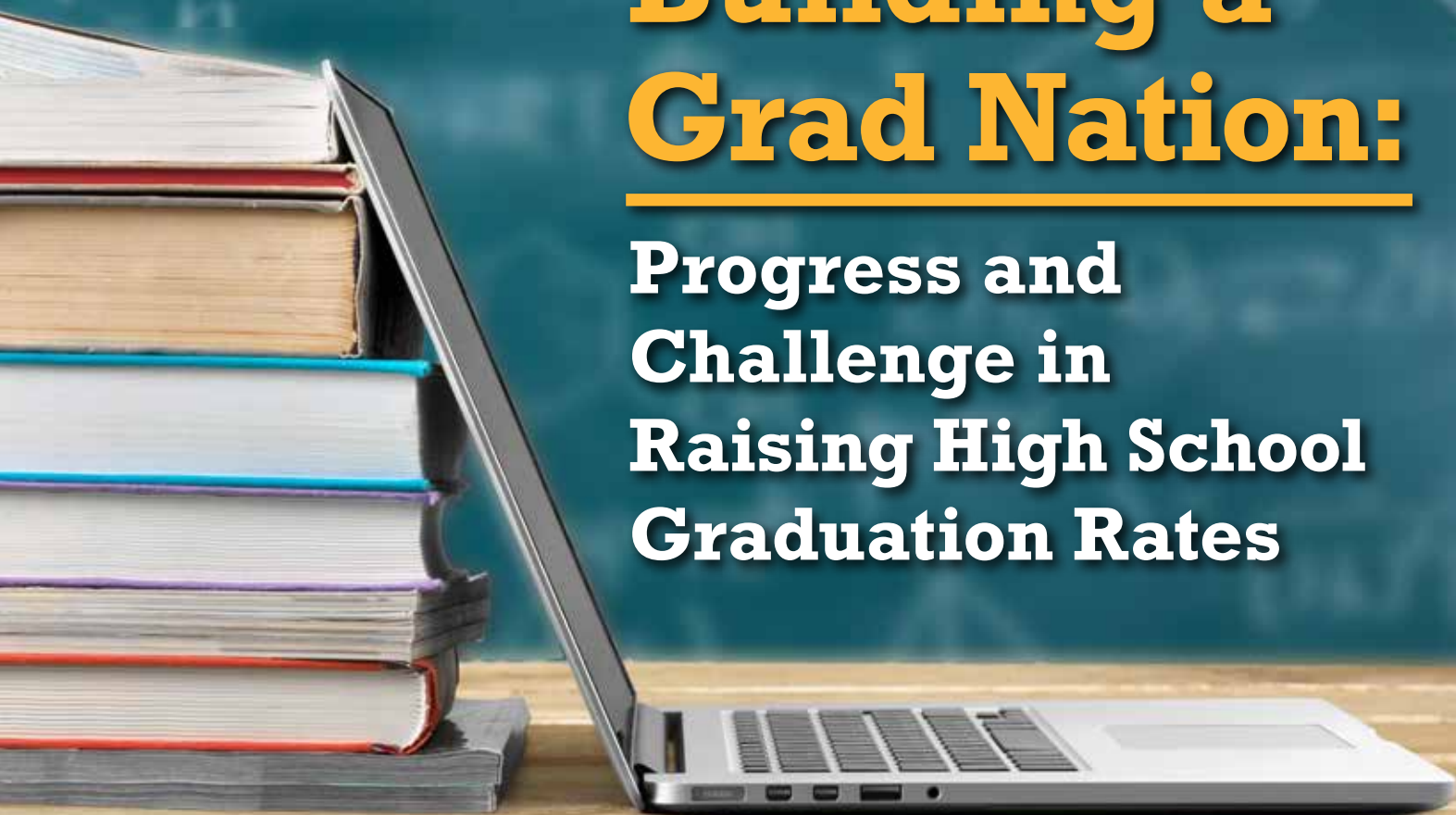


Building a Grad Nation:

Progress and Challenge in Raising High School Graduation Rates



2017 Annual Update

National and Community Partner Digital Media Toolkit

A Report By:

Civic Enterprises

Everyone Graduates Center at the School
of Education at Johns Hopkins University

Lead Sponsor: AT&T

Supporting Sponsor: State Farm

For the release of the 2017 *Building a Grad Nation* report, we are encouraging conversation about the progress we are making and the urgent work that remains.

You can find the report at www.gradnation.org/2017report. Please join the conversation by using the hashtag **#GradNation**.

NEWSLETTER BLURB

To Reach 90 by 2020, The Nation Must Focus on Equity for All

At 83.2 percent, the national graduation rate is at an all-time high. Most notably, low-income students made up nearly half of the class of 2015. However, to reach the GradNation goal of 90 percent by 2020, the nation must double its pace of progress and focus on the deep disparities that remain for specific subgroups. While progress continues, skepticism in the media has cast doubt on the validity of gains in graduation rates.

Learn more in the 2017 *Building a Grad Nation* report co-authored by Civic Enterprises and Everyone Graduates Center, and released in partnership with America's Promise Alliance and the Alliance for Excellent Education. <http://bit.ly/2017BGN>

REPORT PROMOTION

Facebook/LinkedIn:

Download the 2017 Building a #GradNation report by Civic Enterprises and Everyone Graduates Center and learn about the progress and challenges that remain around increasing graduation rates for all students. <http://bit.ly/2017BGN>

How can we reach a 90% graduation rate nationwide by 2020? Learn what it will take to get there in the 2017 Building a #GradNation report by Civic Enterprises and Everyone Graduates Center. <http://bit.ly/2017BGN>

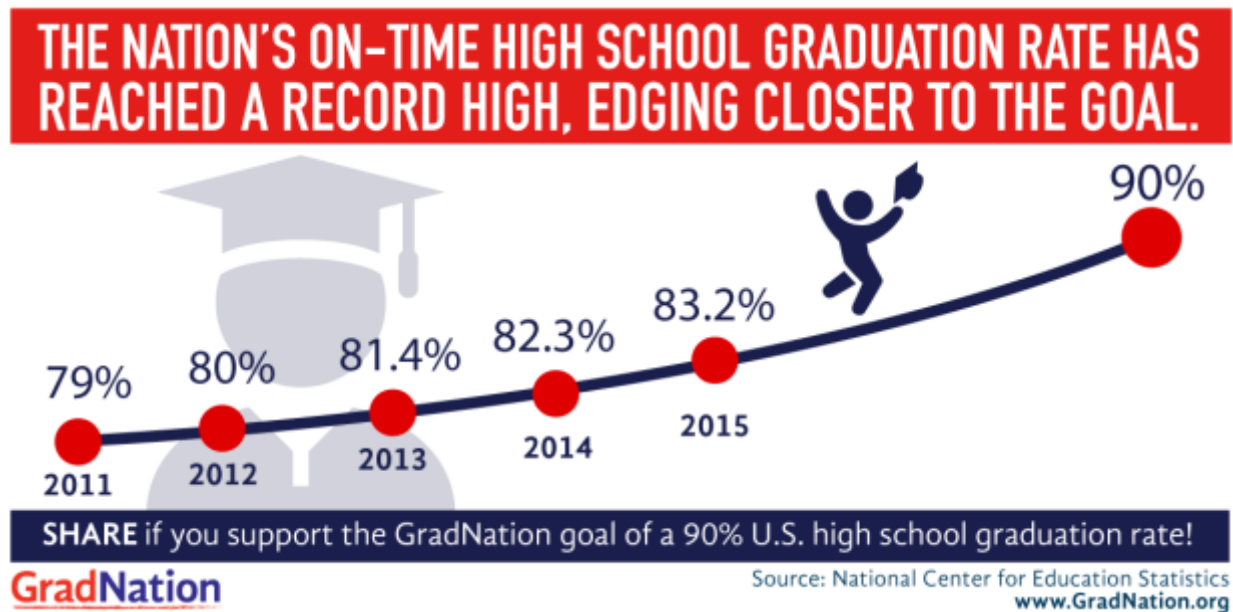


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Sharable Graphics



Download our gallery of sharable gifs and images: <http://bit.ly/2017BGNGraphics>

Sample graphic posts:

How can we help more students graduate from high school and reach the #GradNation goal? <http://bit.ly/2017BGN> [Use Help More Students Graphic]

5 reasons why graduating from high school on-time matters. <http://bit.ly/2017BGN> #GradNation [Use 5 Reasons Graphic]

Twitter: General Tweets

JUST RELEASED: Download the 2017 Building a #GradNation report by @CivicEnterprise & @JHU_EGC <http://bit.ly/2017BGN>

Download the 2017 Building a #GradNation report by @CivicEnterprise & @JHU_EGC w/ @All4Ed @AmericasPromise <http://bit.ly/2017BGN>

Want to eliminate roadblocks to HS graduation for all students? Learn how in the 2017 Building a #GradNation report. <http://bit.ly/2017BGN>



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The nation's HS #gradrate is at 83.2% @CivicEnterprise @JHU_EGC @All4Ed @AmericasPromise <http://bit.ly/2017BGN> #GradNation

We must continue to close #grad gaps for ALL students. Download the 2017 Building a #GradNation report. <http://bit.ly/2017BGN>

Twitter: Where We Stand: High School Graduation in the 2014-15 School Year

Half of all states reported HS #gradrates of 85% or more in 2015 & are on track to reach 90% by 2020. <http://bit.ly/2017BGN> #GradNation

Getting to a 90% HS grad rate requires raising #gradrates & closing grad gaps for all students. <http://bit.ly/2017BGN> #GradNation

10 states have HS grad rates below 70% for Hispanic/Latino students. View the Building a #GradNation report. <http://bit.ly/2017BGN>

22 states have HS grad rates between 70-80% for Hispanic/Latino students. View the Building a #GradNation report. <http://bit.ly/2017BGN>

12 states have HS grad rates below 70% for Black students. View the Building a #GradNation report. <http://bit.ly/2017BGN>

25 states have HS grad rates between 70-80% for Black students. View the Building a #GradNation report. <http://bit.ly/2017BGN>

11 states have HS grad rates below 70% for low-income students. View the Building a #GradNation report. <http://bit.ly/2017BGN>

28 states have HS grad rates between 70-80% for low-income students. View the Building a #GradNation report. <http://bit.ly/2017BGN>

33 states have HS grad rates below 70% for English Language Learners. View the Building a #GradNation report. <http://bit.ly/2017BGN>

33 states have HS grad rates below 70% for students w/ disabilities. View the Building a #GradNation report. <http://bit.ly/2017BGN>



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What are the major roadblocks that threaten a 90% HS grad rate? Learn more in the Building a #GradNation report. <http://bit.ly/2017BGN>

Where are the high- & low-graduation-rate high schools located? Find out in the 2017 Building a #GradNation report. <http://bit.ly/2017BGN>

Low #GradRate high schools (graduate 67% or less of students) are on the decline, but many still exist. <http://bit.ly/2017BGN> #GradNation

Learn more about the #ESSA definition for low-performing high schools & what that means for your state. <http://bit.ly/2017BGN> #GradNation

#ESSA requires evidence-based approaches for HS enrolling 100+ students w/ 67% grad rate or less. <http://bit.ly/2017BGN> #GradNation

Twitter: Policy Recommendations

How can we help more students graduate from HS & reach the #GradNation 90% #GradRate goal? <http://bit.ly/2017BGN> [Attach Help More Students graphic]

AT&T Aspire

.@ConnectToGood has helped increase HS grad rates by driving innovation in edu through #ATTImpact. <http://bit.ly/2017BGN> #GradNation

Thank you to @ATT @ConnectToGood for helping to build a stronger #GradNation for generations to come. <http://bit.ly/2017BGN> #ATTImpact

State Farm

.@StateFarm's education programs impact students, classrooms and communities on the state & local levels. <http://bit.ly/2017BGN> #GradNation

Thank you @StateFarm for believing that all children deserve access to a quality education! <http://bit.ly/2017BGN> #GradNation



GradNation State Activation w/ Pearson

With #GradNation State Activation, we can develop successful models all states can replicate. @Pearson <http://bit.ly/2017BGN>

#GradNation State Activation grantees @MNYouth @MASchoolsK12 @WestEd are leading efforts to increase grad rates. <http://bit.ly/2017BGN>



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